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March 11, 1999

To Whom It May Concern,

It has come to my attention that the FDA is considering whether irradiation labeling should be less prominently displayed than is currently required. On the contrary, I believe that prominent labeling of irradiated foods is vitally important. American consumers have a right to know how their food is produced and processed; how can the consumer make informed choices if they are denied important information by their own government?

Pro-irradiation groups naturally want to diminish or delete labeling; they are concerned that people will not want to buy their food which has already been deemed "safe". But shoppers may not wish to buy irradiated food because they believe no adequately safe method has been devised to dispose of the waste products, or because, like me, they object to irradiation on religious or philosophical grounds. And they cannot make the choice if they do not know what is in the box.

I am the produce manager at the non-profit Good Food Store in Missoula, Montana. Our natural food store serves a customer base that is frankly alarmed at the condition of the over-all food system. The conventional food industry and the FDA need to know that the American public wants to be informed about irradiated foods because we prefer non-irradiated alternatives.

Sincerely,

Paul Rosen, Produce Manager

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